The magic and joy of the holidays return this Christmas season as the Ashton Gardens transform into Luminaria: Experience the Light.

Held in the evenings November 19, 2018 through January 5, 2019 (closed Sundays), guests will experience never-before-seen light displays, interactive activities, holiday treats, and the joy of celebrating the holiday with friends and loved ones. Capture the perfect selfie with a 120-foot tree of lights. Enjoy the beautiful and inspiring Light of the World garden lit by flickering warm candlelight.

EVENT DURATION: 42 EVENINGS   ESTIMATED TOTAL ATTENDANCE: 90,000 - 100,000

EXCLUSIVE PRESENTING SPONSORSHIP - $20,000
Recognition as exclusive presenting sponsor for Luminaria at Ashton Gardens.

PLATINUM SPONSORSHIP OPPORTUNITY - $10,000

- **NEW IN 2018 A CHILDHOOD NOEL:** A carousel overflows with a toy box come-to-life. Life-size toy soldiers, larger-than-life presents, and peppermint scented snow fill this childhood dreamscape. An interactive wishing tree confirms wishes are received at the North Pole.
- **TREE TOP SUMMIT:** A 120-foot tree of lights soars at the top of the Vista Mound, surrounded by strands of white lights and light features.
- **MERRY MOSAIC:** 8,000 luminarias create a sweeping vista of color and light down the Grand Allée. Unlike anything seen before, the “Mosaic” leads the eye to the tree top summit.
- **S’MORES VILLAGE:** Fire pits dot the waterfall amphitheater for friends to gather and make delicious s’mores. A children’s area is filled with “throw the ring on the reindeer horn,” dress a snowman, and lots of fun. The festival marketplace offers food and shopping.
- **REINDEER WOODS:** Guests visit two of Santa’s live reindeer at the base of the Vista Mound and snack on concessions treats.
- **GINGERBREAD PLACE:** The first major stop along the path. Guests may stop inside our large gingerbread house to enjoy festive displays, hot cocoa or a quick meal before heading out to enjoy the rest of Luminaria.

GOLD SPONSORSHIP - $5,000

- **NEW IN 2018 LET IT GLOW:** Toes will be tapping through this jazzy snow-filled scene. Brightly colored snowflakes playfully dance among music notes, piano key projections, and snowball trees.
- **CANDY CANE LANE:** The first Luminaria experience upon entering the Ashton Gardens, guests are greeted with scented peppermint mulch, red and white striped trees, and a whimsical photo opportunity.
- **SNOWFLAKE LUMINARIA LANE:** Cheerful snowflakes dance around a giant snowman, leading guests out of Luminaria through the final opportunity to see “Mosaic.” Guests exit a path lined with luminaries for a warm goodbye.
- **DISCO DEER:** A mirror ball twirls and light refracts throughout. The walk culminates with our “Merry Moose,” a large bronze moose covered with lights.
- **WINTER WOODLANDS:** Globes hang from overhead trees, guiding guests through a woodland path. The path ends at the Creek Garden, lit with dancing blue lights simulating a dancing river.

SILVER SPONSORSHIP - $2,500

- **ASPEN ALLEY:** A forest path meanders through a corridor of graceful aspens wrapped in twinkling lights of blues and greens.
- **BLOSSOMS OF LIGHT:** Guests will experience a taste of springtime in winter with towering lighted flowers, garden beds filled with oversized petals surrounding illuminated spheres, and a pleasant floral scent throughout.
- **GAZEBO AT TWINKLING TREES:** A favorite photo spot, the gazebo provides a place to stop and enjoy the tall, beautiful twinkling white trees all around it.
<table>
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<tr>
<th><strong>LUMINARIA FESTIVAL 2018-2019</strong></th>
<th><strong>PRESENTING SPONSOR</strong></th>
<th><strong>PLATINUM SPONSOR</strong></th>
<th><strong>GOLD SPONSOR</strong></th>
<th><strong>SILVER SPONSOR</strong></th>
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<td><strong>OPPORTUNITIES AVAILABLE</strong></td>
<td>Exclusive 1 company</td>
<td>A Childhood Noel S’mores Village Tree Top Summit Reindeer Woods Gingerbread Place Merry Mosaic</td>
<td>Let it Glow Winter Woodlands Sparkling Stream Disco Deer Candy Cane Lane Snowflake Luminaria Lane</td>
<td>Aspen Alley Blossoms of Light Gazebo at Twinkling Lights</td>
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<td><strong>RECOGNITION AS PRESENTING SPONSOR OF 2018-2019 LUMINARIA INCLUDING OUTDOOR, DIGITAL, ONLINE, MARQUEE, WEBSITE &amp; SOCIAL MEDIA</strong></td>
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<td>4 One Year Memberships</td>
<td>2 One Year Memberships</td>
<td>1 One Year Membership</td>
<td>1 Six Month Membership</td>
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<td>X</td>
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**THANK YOU FOR YOUR SUPPORT!**

**CONTACT LAURA ST. ONGE**

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