Entering its 11th year, the Imagine That! Gala and Discovery Cup Golf Challenge has raised over $2.8 million dollars used to directly benefit the communities Thanksgiving Point serves. The tournament features local food, great prizes, and a challenging course.

OUR MISSION STATEMENT  
Thanksgiving Point Institute is a 501(c)(3) nonprofit farm, garden, and museum complex that draws upon the natural world to cultivate transformative family learning.

Your Sponsorship provides educational opportunities for:

Over 12,500 student scholarships for grade-based curriculum school field trips.

3,600 High School students will be able to take part in the ECO Challenge, where they develop solutions to real-world environmental issues.

135 Elementary Schools and 11,800 students will be able to participate in Tulips Journey North, a citizen scientists global outreach program that tracks changes in seasons and climate around the world.

Over 100 at-risk students can participate in our year round, out-of-school program, Operation Inquiry. This MakerSpace experience involves students in real-life problems and how to solve them through STEM: science, technology, engineering and math.

Thank you for your support! Learn more at: ThanksgivingPoint.org/GolfandGala | 801.768.7433
### Opportunities Available

<table>
<thead>
<tr>
<th>Opportunities Available</th>
<th>Exclusive 1 company</th>
<th>2 - Award Ceremony Sponsor or Prize Sponsor</th>
<th>2 - Cart Sponsor or Golf Towel Sponsor</th>
<th>No Limit</th>
<th>No Limit</th>
<th>No Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing awareness &amp; logo placement on Discovery Cup Golf Challenge materials, company logo on Forecaddie shirts</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo or name recognition on Discovery Cup Golf Challenge website, email and social media.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company Banner to be prominently displayed</td>
<td>Golf Course Clubhouse</td>
<td>Great Room</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad in the Gala event program.</td>
<td>Full Page (color)</td>
<td>Half Page (color)</td>
<td>Half Page (color)</td>
<td>Quarter Page (color)</td>
<td>Logo Placement</td>
<td>Logo Placement</td>
</tr>
<tr>
<td>Product Placement in the VIP Golf Package</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td></td>
</tr>
<tr>
<td>Hole Sponsorship</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of players in the Golf Challenge</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Number of seats at the Imagine That! Gala</td>
<td>16 (2 Tables)</td>
<td>8 (1 Table)</td>
<td>8 (1 Table)</td>
<td>8 (1 Table)</td>
<td>4</td>
<td>0</td>
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<tr>
<td>Signage at desired hole, as available</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Opportunity for product giveaway at hole.</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity for 2 company representatives to be present at hole</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

### SPONSORSHIP BENEFITS

**VIP GOLF PACKAGE FOR EACH PLAYER:**

- Green fees and cart
- $200 Pro Shop voucher
- Thanksgiving Point Family Membership ($220 value)
- One dozen tulip bulbs
- Awards Ceremony

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**Presenting Sponsor**

$20,000

Sponsors 800 3rd grade students in the Tulips Journey North program.

**Platinum Medalion Sponsor**

$15,000

Sponsors 400 8th grade students to receive Curiosity in the Classroom science and engineering outreach visit.

**Platinum Sponsor**

$10,000

Sponsors 200 8th grade students to receive Curiosity in the Classroom science and engineering outreach visit.

**Gold Sponsor**

$5,000

Allows 50 high school students to participate in the ECO Challenge program.

**Silver Sponsor**

$3,000

Allows 3 schools to bring an entire grade level on a field trip to one of Thanksgiving Point’s venues.

**Hole Sponsor**

$1,000

Allows 9 Operation Inquiry students to participate in a week-long STEM summer camp.

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**Benefitting educational programs at Thanksgiving Point**

FRIDAY, AUGUST 11, 2017